8 TU-SA 730P-8P Buyline Comment: OLY ZONE	7 M 730P-8P Buyline Comment: OLY ZONE	6 M 7A-9A Buyline Comment: TODAY	5 TU-F 7A-9A Buyline Comment: TODAY	4 TU-F 6A-7A Buyline Comment: NEWS	3 M 6A-7A Buyline Comment: NEWS	2 M 5A-6A Buyline Comment: NEWS	E Buyline C	LT Ln Day Time Program	REMARKS PLEASE SEE NA LINE 13. THANKS!	CONTRACT COMMENT BERKLEY FOR SENATE -30S SC=*	Station KSNV-TV LAS VEGAS, NV. Advertiser ().BERKLEY FOR SENATE Product BERKLEY FOR SENATE Estimate# 30S Buyer MICHAEL D'ETTORRE Phone# Fax#	Rep Order# 6831860 Ver# 2 Status Returned EC'd Yes
:30 \$750.00 07/31-08/04	:30 \$750.00 08/06-08/06	:30 \$1,400.00 08/06-08/06	:30 . \$1,400.00 07/31-08/03	:30 \$700.00 07/31-08/03	:30 \$700.00 08/06-08/06	:30 \$400.00 08/06-08/06	:30 \$400.00 07/31-08/03	Len Rate Dates			Agency () SHORR, JOHNSON, MAGNUS 1831 CHESTNUT ST. #602 PHILADELPHIA, PA 19103 Agency C/PI/P2/E //30S Flight Dates 07/31/2012 - 08/06/2012 Hiatus Weeks	Traffic Order# 104119 Printed: 07/ Last Received: 07/ Showing Buylines: All Lines
ហ	r '	N	ω	44.	Н	j	: / 2	Spots/Week			Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	07/09/2012 9:14 AM 07/09/2012 6:03 AM Lines
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(រា	Н	Ю	σ.	e l'On	Н	⊬	44	Total) PHILADELPHIA) AMY MCCREARY ! 215-568-6540 215-568-1845	
\$3,750.00	\$750.00	\$2,800.00	\$11,200.00	\$2,800.00	\$700.00	\$400.00	\$1,600.00	Total Cost			PHIA REARY 6540 1845	1 of 3
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18 M 9A-4P Buyline Comment: OLY DAYTIME	17 TU-F 9A-4P Buyline Comment: OLY DAYTIME	16 SA 5A-6P Buyline Comment: OLY DAYTIME WK	15 SU 7A-6P Buyline Comment: OIY DAYTIME WK	14 SA 7A-9A Buyline Comment: SAT TDOAY	*13 SA 9A-930A Buyline Comment: NEWS Station Remark: V2 NA DT OLYMPICS	12 SU 7P-12A Buyline Comment: OLY PRIME	11 TU-TH 8P-12A Buyline Comment: OLY PRIME	10 F 8P-12A Buyline Comment: OLY PRIME	9 M 8P-12A Buyline Comment: OLY PRIME	LT In Day Time Program	benmare# 508 Buyer MICHAEL D'ETTORRE Phone# For#	` <u>~</u>	Rep Order# 6831860 Ver# 2 Status Returned EC'd Yes
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08/06-08/06	07/31-08/03	08/04-08/04	08/05-08/05	08/04-08/04	08/04-08/04	08/05-08/05	07/31-08/02	08/63-08/03	08/06-08/06	Dates	[2	SUUS	Printed: 07. Last Received: 07. Showing Buylines: All Lincs
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\$2,400.00	\$9,600.00	\$6,800.00	\$6,800.00	\$625.00	\$500.00	\$6,000.00	\$36,000.00	\$6,000.00	\$6,000.00	Total Cost	.6540 1845	PHIA REARY	2 of 3

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Rep Order# 6831860 Ver# EC'd Yes Station KSNV-TV LAS VEGAS, N Advertiser () BERKLEY FOR Product BERKLEY FOR SENATI Estimate# 30S Buyer MICHAEL D'ETTORRE Phone# Fax# Report Totals: 55 / \$104,725.00 Aug 12: 55 / \$104,725.00	KSNV-TV LAS VEGAS, NV. () BERKLEY FOR SENATE BERKLEY FOR SENATE 30S MICHAEL D'ETTORRE tals: 55 / \$104,725.00 55 / \$104.725.00	Status Returned	Agency (183 Agency C/P1/ Flight Dates Hiatus Weeks	₹an C	Traffic Order# 104119	Show MAC /201	Printed: 07, Last Received: 07, ring Buylines: All Lines NUS 2	07/09/2012 9:14 AM 07/09/2012 6:03 AM Il Lines Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	# (c	PHILADELPHIA AMY MCCREARY 215-568-6540 215-568-1845	XX ,
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:<	Market Totals	\$213, 124	KINV	% 0 %	KTUD	% % %	KVCW 2%	KVMY	4 0	KVVU 13%	0/0 0/
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-COMPETITIVE COMMENTS-	MENTS-							-7	_		
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